



Amalgamated - Mutual - Park Reservoir Community News

Oct.-Nov. 1968

PEACEFUL RELOCATION — CO-OP STYLE

By SOL SHAVIRO

The excitement and pleasure at the completion of our new Tower Building #1 has overshadowed a less dramatic but equally significant event. The unheralded completion of relocation of all of the families formerly living in the old Buildings #1-5 is a milestone in cooperative human relations. What makes this event so noteworthy is the fact that relocation was carried out without coercion, formal eviction notices, court orders, or City Marshalls.

It is well known that the program of slum clearance in New York, as in most large cities, is practically at a halt. A major reason for this misfortune is public opposition to relocation.

The relocation process is undoubtedly painful. In the early years of widescale relocation, when urban redevelopment first became public policy, there were abuses of power by private developers, and occasions when the rights of the individual were unnecessarily sacrificed to the needs of the developer. As time passed, public agencies played an increasing role in the supervision of the relocation process. Safeguards were devised to protect the impotent, the weak, and eventually to protect anyone being forced out of his home. Of course, these safeguards did not solve all problems arising from relocation, such as the loss of traditional neighborhoods, the alienation of relocatees from new communities in which they found themselves, the unequal burden born by certain groups, particularly minorities. However, in general, enlightened relocation was able to overcome many of these objections, and provide the displaced families with housing as good or better than that previously occupied.

An example of the enlightened approach is the relocation of over 2,000 families from the site of Mutual Redevelop-

ment (our sister Cooperative, known as "Chelsea" or "ILC Village").

Nevertheless, the pressure on public agencies, especially from the minority groups that have the biggest burden of relocation, created a dominion of doctrine that the process of relocation was inherently evil.

The efforts at relocation in Amalgamated were not without anxiety. In order to complete relocation successfully, it was necessary to give families in Buildings #1-5 priority in apartment allocations over families in the other buildings, thereby depriving the latter of their rights. Even within the group of families undergoing relocation, it was not always possible to maintain absolute equity among the persons involved because of different needs and the limits of available apartments. A particularly difficult problem was to weigh unfair demands by some relocatees with the danger that legal action against holdouts would be required.

It is a tribute to the understanding of the relocated families that all problems were resolved. Many a cooperator gave up a desired goal, a better apartment, in order to avoid slowing down the relocation program. Thanks are due to the House Committee for its farsighted policy approach, and to Assistant Manager, Herbert Schneiderman* for his resourceful and tactful handling of the details of relocation.

In any event, 368 families were moved to apartments throughout the development, including apartments in Mutual and Park Reservoir, without compulsion. It was a triumph of the cooperative approach. We can only conclude that the cooperative spirit is strong among the members of this community.

*Now in Co-op City management

GREETINGS FROM OUR NEW MANAGER

Our Editor invited me to contribute 'something' to our house journal — a courtesy I appreciate.

At the moment, having assumed my new responsibilities here only a short time ago, I can only extend, at this time, my personal greetings to all cooperators and my gratitude to the three Board of Directors, to President Sol Shaviro and to Exec. Vice-President of United Housing, Harold Ostroff, for the opportunity, and honor, to administer the three Bronx co-ops, justly regarded as the model co-op community in America.

Coming as I did from another excellent school of cooperative house management, Co-op Village on Grand Street, under the seasoned leadership of Ralph Lippman, I felt immediately at home here, with the three House Committees and their several sub-committees, the many individual cooperators I had the pleasure of meeting at my office, and a wonderful office staff and Service personnel, imbued by Mr. Shaviro, during his long and professional leadership, with a spirit of cooperation and loyalty which is a blessing to a new manager.

I hope to have more to say in future issues.

Thank you,

ELLIOT ASHREY

ROLE OF CO-OP PHARMACY DISCUSSED AT FORUM

On Wednesday evening, Nov. 6, Vladeck Hall was again the scene of yet another consumer information meeting which attracted well over 100 eagerly attentive cooperators. There would certainly have been twice that number present if not for the previous all-night vigil by hundreds of cooperators holding their political breaths as the Humphrey-Nixon cliff-hanger unfolded. The subject, "Safety and Cost of Medicinal Drugs" coincided by two days with the conversion on Nov. 4, of our venerable Amalgamated Pharmacy, to a consumer-owned cooperative, acquired by our Bronx Consumers Cooperative, Inc., under management contract with Federation of Cooperatives, which operates all our Co-op Supermarkets, Pharmacies and optical services, as well as the Co-op Furniture Mart.

Guest speaker Miss Mary Gill, of the Food and Drug Administration (FDA) presented a lengthy report on how this government agency to protect the public, tests and grades all medicinal ingredients, preparations, and thousands of ready-made pills and medications.

Mr. Sherwin Bieber, the new general Supervisor of all our Co-op Pharmacies, spoke of the role of the non-profit co-op pharmacies in keeping drug costs down, often dramatically, by use of generic, instead of brand-name drugs, when doctors so prescribe. He informed the audience that, with the expansion of our old pharmacy to include the vacant store next door — a two-month-long construction job — the new Co-op Pharmacy will be one of the largest and most modern in decor and layout in New York City. Our personal-charm-conscious ladies (and what lady these days isn't?) will be especially delighted with an up-to-the-minute cosmetics department in charge of a professional cosmetician to advise and recommend.

Mr. Sol Shaviro, President of Bronx Consumers Cooperative, who chaired the meeting, assured all patrons that, unlike food markets which operate on extremely close margins, and therefore small patronage rebates, Co-op pharmacies are already demonstrating dramatic savings all year 'round, and sizeable rebates as well.

Mr. Shaviro thanked the volunteers who manned the Hostess Table at our Co-op Market one day a week during October, "CO-OP MONTH", organized by Board members Cis Gladstone and Alice Siegel.*)

Everyone present received as gifts, Co-op labeled bottles, containing 100 aspirin tablets.

FACT SHEETS AVAILABLE

Miss Gill was kind enough to bring along numbers of FDA FACT SHEETS, dealing in simple, clear language with many important aspects of drug safety. They are available at the R.A.I. office, or at the switchboard.

MORE ON OUR CO-OP PHARMACY

In an interview later, Mr. Bieber gave these additional facts: former owners Mr. Emil Ducker (of Mutual) and Mr. Joseph Haimowitz, will stay on. The new manager will be Mr. Lou Fermaglich, who managed the pharmacies at Rochdale Village. Mrs. Pearl Rosenthal, also on the Rochdale staff, will be in charge of the cosmetics department.

For maximum economy and ready service, the Pharmacy will be fully stocked at all times, to serve all the medical requirements and sick room supplies including surgical appliances.

Medicare, Medicaid and all union-plan prescriptions will be accepted. Beginning as of Nov. 4, when the pharmacy was officially taken over by Bronx Consumers, all sales slips are to be saved and added to the grocery slips for additional rebates on purchases.

* Belle Bender, Hilda Brawer, Celia Gladstone, Jean Horowitz, Pauline Klanfer, Belle Klosk, Rose Schwab, Alice Siegel, Frieda Stanton, Morris Wallack, Anita Weil, Esther Weintraub, teenagers Laurie Siegel and Gina Rosenthal, Abbey Panken and sister Renee Stoller plus mother Mildred Epstein and grandmother Annie Becker. Store manager Tony DiBianco and his assistant Mannie Scheinberg rendered 'tender loving care' to the volunteers at all times.



COMPARISON SHOPPING COMMITTEE

WHO LAST SEASON PROVED THAT WE ARE SO COMPETITIVE AND BETTER . . .

Sitting, L. to R.: Isabel Suss, Florence Fishler, Hilda Brawer, Rose Schwab and Alice Siegel.
Standing, L. to R.: Adrienne Kramer, Renee Staller, Seymour Klanfer, Exec. Vice-Pres. of Federation, Celia Gladstone and Sol Shaviro, President, Bronx Consumer's Co-op.

Photo by LOU GARBUS

DRUGS FRANKLY DISCUSSED AT YOUTH FORUM

Some 115 Jr. H.S., Sr. H.S., and some College youth gathered in Vladeck Hall on Sept. 27, to discuss the spreading use of marijuana in our neighborhood, as well as the growing danger of more potent acids. Mr. Sol Shaviro, as President of Amalgamated and Steve Cole, a member of the Board and House Committee, led the discussion. No parents were present, as requested by the R.A.I. which sponsored the Forum.

The younger members of the audience were content to listen, while the older youth conducted a frank and fruitful dialogue among themselves and with Messrs. Shaviro and Cole.

All resented the invasion of the park area, where scores of teens gather, by 'outside' hard-core pushers of heroin, LSD and similar dangerous drugs, and asked that the police and the community redouble their efforts in driving these dangerous elements out of the neighborhood. (Precinct 50 has been most cooperative with the numbers of suspects reduced and several arrests made. Editor)

However, when it came to 'pot' (marijuana), several students insisted that there was no real cause for alarm. Most youngsters, these 'defenders' maintained, try it several times and drop it. Others may continue intermittently through college and then, likewise, give it up, since 'pot' is not addictive. When confronted by statistical studies that pot often leads to deadly heroin, and other drugs, and that practically all advanced drug addicts *began* with marijuana, usually at an early age, the answers came back that the 'few' who graduate from pot to heroin were emotionally unstable to begin with and needed psychiatric therapy, perhaps including one or both parents as well.

Cigarettes and alcoholic beverages, these advocates of pot vehemently pointed out, are both addictive and dangerous to health. Why then laws against marijuana and not against liquor and cigarettes, they asked. When both Shaviro and Cole reminded the assembled youth that, right or wrong, every state in the Union has stringent laws against possession, use and certainly sale of marijuana, and that a record of arrest on those grounds will bar offenders from many government and other jobs all their lives, several insisted that since these laws are unjust and based on 'hysteria', they should therefore be revoked.

Two college students raised a serious concern for the younger boys and girls, ages 13 to 15, who mingle with the older youth in the park and elsewhere, and are tempted to imitate their elders. They condemned older teens, some of whom have been observed encouraging some 13 and 14-year olds to 'try a puff' of marijuana cigarettes. All agreed that it's up to the older boys to effectively dissuade and discourage these irresponsibles from tempting younger kids.

One handsome, long-haired and bearded student pleaded with "our parents and grandparents not to regard us as queers or worse, and stare at us in contempt" — which evoked quite a round of applause.

Cold soda and potato chips were a welcome finale to a warm, sometimes heated, discourse. (See Editorial on the subject)

MUTUAL PLANNING 15th BIRTHDAY PARTY

Its a race between NASA and MUTUAL. The target date: 1970. That's when Mutual will celebrate 15 years of 'freedom' from State Aid under Mitchell-Lama, consequently much higher rentals, a view of the Reservoir, hopefully unobstructed in 1970 by a housing development over its glistening waters, and general good health as a community.

NASA, of course, is racing to put an American on the moon by 1970.

What motivates our good neighbors at Mutual to plan an anniversary *that* far ahead is not clear. Nobody in the know is talking, not even to reporters. The whole thing is shrouded in mystery. But their give-away was in the form of a *second* questionnaire addressed a week ago to the 122 families (the first call slipped past our publicity department while on vacation) giving such strange instructions as: "Mark 1 for First Choice and 2 for Second Choice" followed by:

Dinner-Dance at a suitable hotel or catering establishment with full treatment, including Smorgasbord, Drinks, Dinner, Dancing

Dinner only at a suitable hotel or other catering establishment, no dancing, and you order your own drinks

Low budget affair at Vladeck Auditorium or Workmen's Circle Hall. Similar to our 10th Anniversary celebration

Week-end at a popular hotel

Not interested in attending any formal function, but would prefer a meeting-type of commemoration with light refreshments only

If you have any other suggestions as to how best we could celebrate this occasion, please tell us about it below:

What do you know. 5 choices, plus suggestions for more yet, to mark a 15th birthday by 122 cooperators, while 1400 pioneers of Amalgamated celebrating a 40th anniversary in March gave you one choice only: a Dinner-Dance at the Commodore at 8 bucks a throw. Take it or leave it, and nearly a thousand took it. Period.

The questionnaire was signed only: "House Comm. Chairman and Anniversary Comm. Chairman" — NO NAMES! Even NASA does not practice such stringent security measures. This whole Mutual 'thing' bears watching. If they think they can celebrate all by themselves at some undisclosed "suitable hotel" they're crazy. Hundreds of Park Reservoir and Amalgamated neighbors will crash the party — wherever it may be held . . .

P.S. That "Low Budget Affair at Vladeck Hall, etc." as an ignominious 3rd choice, was a low blow to our beautifully redecorated auditorium. Vladeck will remember the insult even though it couldn't possibly accommodate the expected mob.

L.

ACTIVITIES — ACTIVITIES

Social Dancing Monday evenings, Physical Fitness for Women, Pottery and Sculpture Studio, hobby workshop, a Co-op Art Studio with a live class every Wednesday evening, Children's Ballet and acrobatics, Saturday Art Classes, Boy Scouts Wednesday evening, Senior Social Club, Women's Club, a City of Hope Chapter, Pioneer Women, a W.C. Home Chapter, a Jewish War Veterans Post, A.V.C. (American Veterans Committee) — all of these meet in our community rooms and welcome new members.

For more information call the R.A.I. office — LO 2-9300.

The Subject Was NOT Roses — It Was Marijuana

EDITORIAL COMMENT

The report in this issue on another successful Youth Forum attended exclusively by over 100 teenagers, bespeaks RAI's efforts to keep the subject alive and the community on the alert. A similar well-attended gathering was conducted in the spring with parents present and speakers from Synanon. That forum was fully reported in our June issue.

The response of our youth both in numbers and lively participation is indicative both of their intelligent appreciation of the problem and their sincere effort to communicate with their elders.

One cooperator's alarm, no doubt reflecting the fears of many others, is mirrored in this letter dated November 1:

Dear Mr. Liebman:

Just because you held one or two meetings on Drugs and Marijuana and had it reported in the Bulletins, you should not give up but keep shouting again so the parents won't relax and think it's all over . . .

This evening, November 1, I was in the laundry and then walked upstairs to visit my neighbor. There in the stairwell I discovered an older hippy breaking in a young kid smoking — I don't know what. This is not the first instance. There have been many strange faces around. The young boy is from our neighborhood, and before his parents know it he won't be the same. If I only knew his name I would call his parents. You must keep the danger alive in our Bulletin, and keep telling the parents to be very strict on the whereabouts of their children.

Mrs.-----Bldg.-----

While we are sincerely grateful to our "good neighbor", Police Precinct 50 and its cooperating Captain Rudolph Blaum for making some arrests and discouraging some "visiting merchants" of narcotics, the Playground in Van Cortlandt

Park is still crowded with "strangers". The spread of pot and more potent drugs, we are reliably informed, is far from diminishing.

Not long ago, a 15-year old boy, a resident of Riverdale, collapsed in front of Building 8 from an overdose of some acid and was rushed to the hospital. What was that boy doing here, miles from his own habitat? Who supplied him with sufficient mind-blowing stuff to cause his collapse?

It is no secret that a few youngsters in our community — few so far — are already in some difficulties and are receiving therapy in one form or another from various agencies.

The purpose of this Editorial is to bring the problem out of the whispering stage to the talking stage and to arouse the active and continuing interest of the entire community in effective methods of prevention, not only cure.

We have, or have had over the years, ongoing Camp Committees and Nursery Committees and Dance Committees and Canteen Committees — why not an energetic Anti-Narcotics Committee of parents of pre-teen as well as teenage children willing to meet regularly, plan educational programs with speakers and movies, and keep in constant communication with the Police and City anti-narcotics agencies. Management, House Committees and the education department of our three Co-ops will certainly give all-out help in organizing, publicizing this Committee's efforts and providing meeting space whenever necessary.

But volunteers must come forward and undertake the task and responsibility of planning just as all other volunteer committees are doing, as exemplified by our hardworking House Committees and the R.A.I., Bronx Consumers and A.H. Consumer Boards, all selflessly serving all of us.

A community mobilized on that basis will soon make its influence felt, among our children as well as among the unwelcome and undesirable elements who are infesting this neighborhood.

R.A.I. DISBANDING

Recreational Activities, Inc., R.A.I. for short, organized in 1956 to conduct the activities program including the maintenance of community rooms, and all publications for the Amalgamated, Mutual and Park Reservoir, is gradually fading into history. Upon recommendations of the R.A.I. Board itself, and Amalgamated President Sol Shaviro, the three House Committees unanimously voted to dissolve this corporation and set up in its place a Joint Community Activities Subcommittee composed of 2 or more members of each House Committee, and similar in functions to apartment allocations, Services or Parking subcommittees.

The primary reason for the move was the 'budgetary insufficiency' for the past two years of the 10¢ per room per month subsidy and the escalating need for additional contributions, largely from Amalgamated, to keep the department in operation. A secondary reason for changing is to eliminate the need for separate book-keeping, annual financial statements, corporation taxes, and a host of other details.

The cost will now be borne proportionately by the 3 corporations, same as other operational expenses are apportioned. The House Committees and the A.H. Consumers Society Board (an original incorporator of R.A.I.) are presently designating delegates to the new Subcommittee, and its personnel will be announced in a Special Bulletin.

REMEMBER HOWIE FREEDMAN?

It is always a pleasure to brag a little, from time to time, about one or another of our 'original' boys, or girls, who are making a successful life — not only a living.

Howie Freedman, of Sol Shaviro's and Harold Ostroff's generation, (in fact, like them also a member of the Delivery Squad of the mid-thirties) has cut quite a niche for himself in Florida. According to his proud 'kid brother' Stuart, (living with their mother, Laura, in Tower 1) Howard is Legislative Assistant to the Superintendent of schools for the State of Florida, with headquarters in Tallahassee, where the Freedmans and their three sons make their home. But this is not all. A seasoned public relations expert, Howard served as campaign director for Le Roy Collins when he successfully ran for Governor, and was again his manager when he recently ran, unsuccessfully for Senator.

"Howie is still very much attached to, and sentimental about the old Amalgamated", says Stuart. "When he learned that the old building we grew up in was scheduled for demolition", continued Stu with a little lump of his own in his throat, "Howie asked me to save him one brick of our entrance to keep as a memento."

Mother Freedman, you can be mighty proud of all your sons!

EMPHASIS SHIFTING TO CONSUMER EDUCATION

For the past three years, and increasingly so, our educational emphasis has gradually shifted from Forums on current events, Lectures and Literary Evenings, to the more immediate and practical house matters as reflected in the "MANAGEMENT NEWSLETTERS" and consumer information through mass meetings dealing with our Co-op Supermarket, comparison shopping and tasting parties, and U.H.F.-sponsored Car Insurance, Furniture Center, Co-op Pharmacies, etc.

Concerts by Juilliard artists and health seminars, conducted by Montefiore Hospital specialists, occasional Yiddish theatre parties or other trips, for our senior cooperators, a Puppet Show for little ones, some dances for younger teens, are still very much a part of our program. Also the various organized group activities continue unabated: the Nursery School, Children's Art and Dance classes, the Bronx House Music School, and other groups enumerated elsewhere in this issue.

The Sunday Forums in Yiddish and English and various lectures so popular with the older, pioneering generation, are now successfully conducted by our 'good neighbor' the W.C. Community House, where the Eleanor Roosevelt Senior Citizens Center is also housed.

The accent on developing a more informed membership in cooperative principles, responsive to our ever-widening consumer services is indeed a practical as well as an idealistic task worthy of our best joint efforts. The new Community Activities Committee will welcome suggestions and offers of help in developing this phase of our program.

KLANFER APPOINTED TO CONSUMER COUNCIL

Seymour Klanfer, Amalgamated Board member and Chairman of the House Committee, was appointed by Mayor Lindsay to the 12-member Consumer Affairs Advisory Council, recently established by the City Council to protect consumer interests and to coordinate the efforts of groups working in the field of consumer affairs.

The members serve without salary. Mr. Klanfer was appointed by virtue of his position as Executive Vice President of our Federation of Cooperatives, which operates all Co-op Supermarkets, Pharmacies and Optical services, the Co-op Furniture Center, and handles rent collections and payrolls of all United Housing-sponsored co-ops.

CREDIT UNIONS SHOW BIG GAINS

More than twice as many credit unions were organized in this country in 1966 than in 1965, according to the 1967 INTERNATIONAL CREDIT UNION YEARBOOK published by CUNA International, Madison, Wis.

Credit unions in the United States now number 22,796. An increase of more than 1¼ million new members in 1966 brought U.S. membership to over 18 million, or 6.6% of the total population, the yearbook indicates.

We Mourn Our Losses

LEWIS GREENE, 11A/22	June 30, 1968
ESTHER GERLIS, 13B/1B	July 10
HERMAN WAXLER, 9C/22	July 16
SAMUEL ALTMAN, Mutual 3H	July 16
MRS. MARY SCHREIBER, 14A/6B	Aug. 8
SOLOMON GORMEZANO, 12B/5A	Aug. 14
DR. MORRIS CASE, 8A/8G	Aug. 26
MRS. GUSSIE KAMEROS, 7E/33	Aug. 28
ALTER KLATCHKO, Park Reservoir 4/8A	Aug. 29
MIRIAM ROTHSCHILD, 9C/24	Aug. 30
SOL SCHIFF, 8A/5G	Sept. 23
MORRIS SCHACHNER, 7H/42	Oct. 11
MRS. ROSE POLL, 12A/7E	Oct. 17
JACOB SPIELBERG, 7D/2	Oct. 18

APPRECIATE SYMPATHY

My family and I wish to thank our friends and neighbors for the kindness and warmth shown us at the great loss of our son and brother, Dr. Milton Yudel.

Rebecca Yudel Tamarin &
daughter Janice Postman

FAMILY CIRCLE

BORN:

A fifth child, Jeremy Ron, to Estelle and Eli Ruden. 13A/8A. Proud Grandmother, Helen Cohen, 8B/5D and proud Grandfather, Louis Ruden, DD/1.

A grandson Daniel Verne, to Mr. & Mrs. Harry Turock, EE/2, via daughter Carol Joyce and Seymour.

A granddaughter Eileen Michelle, to Mr. & Mrs. Will Schneiderman, 14B/5F and Mr. & Mrs. Joseph Glickson, (now living in Chelsea), via Lois and Jerry Glickson.

Another grandson to Mr. & Mrs. Harold Slepian, 1A/18A, via daughter Lenore and Elliot Dietz of 8B/3C.

CONGRATULATIONS:

Lewis Koss, son of Mr. & Mrs. N. Koss of Mutual 10A, passed the New York State Bar and the Minnesota State Bar.

IN PRAISE OF OUR SERVICE DEPT.

To The Editor:

We would like to say a special "Thank You" to the Staff of Amalgamated Housing Corp., in particular the members of the Service Dept.

We are part of that fortunate group who were able to change for a larger apartment recently. We found everyone on the Staff to be most cooperative. Though many people harassed them, they "kept their cool" . . . How lucky we are to live here!

Milton & Rita Silverstein, 7A/52

HAPPY TO BE BACK

Coming back from the hospital was a great holiday. I want to thank all my friends and cooperators, for sharing my pains with lovely get-well cards and other means of encouragement.

Mrs. Agnes Scholnick, 12A/7C

BORISKIN EXCELS IN PIANO RECITAL

Seldom did Beethoven's op. 57, "The Appassionata", more accurately live up to its title than in the exciting evocation it received from young Michael Boriskin on Oct. 13 at Vladeck Hall, which marked the opening musical event of the current season. The stormy passions and poetry of that masterpiece, performed with flawless technique and profound musical insights, drew deserved salvos of applause from a hushed and deeply moved audience.

Nor did Michael deviate all afternoon from the brilliant standard he had set with the "op. 57". Haydn's Sonata in D, Schumann's beautiful "Variations on ABEGC", three Chopin pieces, Ravel's "The Fountain" and Liszt's Hungarian Rhapsody No. 11, all testified to superlative talent and equally superlative training, mostly at the Juilliard and presently under the Polish master Mieczyslaw Munz.

TRIBUTE TO OUR AUDIENCES

Oct. 22, 1968

Dear Mr. Liebman:

I wish to take this opportunity to express my sincerest thanks for giving me the great pleasure of performing in your auditorium, once again, before such responsive audiences. I greatly looked forward to this recent appearance, as I look forward to future appearances in your Vladeck Hall.

Once again, you have my deep thanks.

Michael Boriskin

Michael's tribute is shared by all artists appearing in our community. —Editor

NURSERY EDITOR GRATEFUL

Dear Mr. Liebman,

As retiring editor of the Amalgamated W.C. Nursery's monthly newsletter, *The Nursery Crier*, I wish to thank you and your staff for the courteous and efficient mimeographing, collating, and stapling jobs you did all year. The work was always neatly and promptly done.

Sincerely,
(Mrs.) Louise Warren

A CAREFUL SHOPPER AT OUR SUPERMARKET



Photo by David Rosenthal (age 14)

JANUARY IS "COMMUNITY CHEST MONTH"

Amalgamated and Park Reservoir families are reminded that the 19 approved Health Funds which benefit from our annual "Chest" (Mutual conducts a separate one) depend on our sustaining generosity to continue their services, in many cases unfortunately, to members of our own community.

With costs of operations rising constantly they are begging us to raise our contributions this year in order not to fall back on their programs of assistance.

Building Captains are again urged to contact, as quickly as they possibly can, Chairlady Sophie Bender (evenings) KI 6-3545 or Captains Chairlady Bertha Winevsky, KI 3-9758.

WE ATTENDED ROCHDALE FETE OCT. 26

The integrated 5,800-family co-op community in Queens, Rochdale Village, hosted an all-day nation-wide observance of "Co-op Month—October" on Saturday, Oct. 26.

45 cooperators, chaperoned by Herman Liebman, went by chartered bus, and many more by private cars, to join in the celebration which included guided tours, a community exhibit and a brilliant array of notables from all over America.

Robert Weaver, head of the Federal housing program, Robert Moses, who was presented with a plaque, Jerry Voorhis and Stanley Dryer headed the list of speakers in the afternoon session. Harold Ostroff, Executive Vice-President of United Housing which sponsored the observance, thanked Rochdale Village for its hospitality and stressed the need for more active participation by all citizens and cooperators in the democratic process, nationally as well as locally.

The Rochdale Singers closed the proceedings with several spirited choral songs.

ANOTHER LOCAL BOY MAKES REAL GOOD

Alexander Naimon, who grew up in this community, and whose father Charles, still lives in 9B/54 (Mother died in 1958) needs no publicity whatever, to promote his career, which is already well established. This is to proudly record another local 'success story' for the pleasure of a proud father and the many former schoolmates and friends of Alex.

Alex Naimon was a graduate of P.S. 95 (1936), Townsend Harris H.S. (1940), City College (1944) and Harvard Law School (1950). In between he also somehow managed to do his stint in the Navy. But Mr. Naimon built his enviable career in the U.S. Army.

From an official Army Bulletin released July 14, we quote in part:

"Mr. Alexander Naimon, Deputy Judge Advocate in the Office of The Surgeon General, has been re-appointed a member of the ABCMR (Army Board for the Correction of Military Records.) He is the first member of the Surgeon General's staff to be nominated and appointed to this position . . . Mr. Naimon has also been Legal Assistance Officer for the Army Surgeon General's Office and Compliance Officer for the Army Medical Service for the past eight years, Chairman of the Federal Bar Association's Committee on Law and Poverty, a position to which he was originally appointed by Ramsey Clark . . ."

"Mr. Naimon is married to the former Judith Sandberg, an artist and art teacher. The Naimons and their three sons reside in Silver Springs, Maryland."

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