

# COMMUNITY NEWS

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NOS. 5 & 6

## 2,000 Attend Opening of Bronx Co-op Supermarket



Photo Opening  
CO-OP MARKET  
AMALGAMATED CO-OPERATIVE COMMUNITY  
MAY 16, 1951

Wednesday evening, May 16, will always be remembered as the exciting dedication night of our huge, modern Co-op Market, which forms the centerpiece in our beautiful, up-to-date shopping Center on Sedgwick Ave., corner Van Cortlandt Ave. West.

Before the doors opened at 7:30 P.M. hundreds of eager neighbors from blocks around stood patiently in line to inspect and admire this latest link in the cooperative chain which girds the earth and brings economic blessings to millions and millions of consumers.

Within two hours there was a turnover of 2,000 visitors jamming every inch of space and partaking of refreshments served by a corps of volunteers from every building in our development under the leadership of Board members Ida Vozick and Rose Urkowitz. Practically every Board and Committee member was on hand to welcome visitors and direct the heavy traffic.

At 8:30 there were short dedicatory greetings by Leslie Woodcock, Manager of the Cooperative Wholesale, and our own Manager Kazan, who recalled the painful and prolonged efforts to establish this shopping Center. Mr. Kazan expressed the hope and confidence of the A.H. Consumers Society Directors who sponsored the entire enterprise, that the Co-op Market and all the private stores will make every effort to serve the needs of the neighborhood and that the cooperative way of doing business, whether it be housing or food distribution, will grow in popularity.

At present the Co-op Market has all departments functioning except fresh fish — which will open in the near future. Its Grocery, Dairy, Produce, Meat and Household Hardware are going "Great Guns" as Manager Sam Goldstein likes to put it, surpassing all expectations.

Our Cooperative Credit Union, the Bldg. 9 Social Club and the Grocery Clerks Union sent flowers. Our Women's Club telegraphed warm greetings. Colorful, Co-op posters greeted visitors from every corner. Charles Steinmetz' now famous slogan "Cooperation is not a sentiment; it is an economic necessity" is permanently inscribed in huge white lettering on the rear wall of the store.

The weekly Bulletin delivered to nearly 2,000 apartments in the neighborhood keep the housewives informed of our specials and "best buys".

We gratefully list the names of the Reception Committee who served for hours and lent cheer and good will to the occasion:

Mmes: Stern, Babich, Schiff, Fannie Weinstein, Itkin, Miller, Liebman, Teraspulsy (Sr.), Freda Ostroff, Shifra Ostroff, Smoke, Pargament, I. Shapiro, McKible, Bluestein, Blackman, Maness, Anne Schuldenfrei, Anne Goldstein, Gottesman, Gershner, Flanzer, Gelenster, Shifra Friedman, Schreiber, Lee Feder, Hennie Pittman, Langer, and Vyorst.

## 330 Children Enroll for 1951 Day Camp

The largest registration in 22 years for our community Day Camp has now reached the total of 325 with "Bldg. 12" still due in July!

Camp Director, H. Liebman, and the valiant Camp Committee headed by Celia Kass (Bldg. 8) with the cooperation of the Community Activities Committee (David Maness, Chairman) are laboring day and night to organize staff, program and space to handle the army of small fry ranging from 3 to 13.

Fortunately for all concerned, the recently vacated stores in Bldg. 1, plus 3 lovely rooms in Bldg. 13, assigned for the Nursery Division, will make it possible for the 25 or 26 groups to be housed — especially on rainy days.

At the second Parents meeting

held in the Auditorium Monday, June 11, attended by 150 parents, Budget and Program were approved with the usual understanding that fees (\$55.00 per season plus \$5.00 registration fee for first-time campers) are subject to revision at the end of the first month's operations.

Emphasis will be made this summer on all-day swims and outings, more flexible programming with a maximum participation by children and counselors.

The parents were urged to bring their payments up to date with the deadline being set for June 29.

Camp opens Monday, July 2 and will run nine full weeks until August 31. There will be no Camp Wednesday, July 4.

## Bldg. 13 Reception Proves Happy Occasion

### 250 Guests Attend

The Auditorium was a veritable Banquet Hall and the Reception Committee a bevy of lovely "hostesses" radiating charm and good will. It was Friday evening, May 11.

The rows of beautifully set and decorated tables were crowded with over 250 newcomers to our community who had recently moved into Unit 13. The traditional "Welcome Home" party was on.

The program opened with some Bach and Schubert artistically performed by our gifted young pianist Daniel Gutoff. Then came a group of songs, arias and folk songs, by guest artist Hilda Balik, Soprano, accompanied by her teacher Maestro Prescia Astolfo. Both artists were warmly greeted by the appreciative audience.

Refreshments of all kinds followed with co-op coffee and assorted cakes and cookies from our Manna Bakers being served by the volunteer hostesses.

Chairman of the House Committee, Mr. Michael Atkin then introduced all the Committee and staff members present — mostly seated around the dais but only for "a bow" — no speeches.

The only one to extend brief

official greetings was Manager Kazan who welcomed the new families and expressed the sure hope that, like hundreds before them, they too will probably find cause to gripe a little now and then but that they'll soon feel at home and enjoy their new apartments and neighbors.

Everyone agreed that it was a delightful evening and the Reception Committee, composed of the wives of Board and staff members and other 'activists' in the community, deserve all the credit.

We proudly list their names and hope no one is left out. Ida Vozick, Fannie Weinstein, Esther Smoke, Jean Schuldenfrei, Rose Urkowitz, Mrs. A. Teraspulsky, Minnie Miller, Agnes McKible, Mrs. I. Ostroff and daughter-in-law Frieda Ostroff, Celia Kass, Mrs. W. Schneiderman, Rose Gottesman, Mrs. J. Langer, Lee Feder, Mrs. I. Shapiro, Mrs. R. Lipnack, Mrs. M. Gershner, Rose Breslow, Pauline Klanfer, and Ruth Schechter.

"Bldg. 12", is the next and last to be so welcomed — very soon, we hope.

## Y.A.C. Ends Winter Program for Children

by ESTHER SMOKE, Secretary

Our Youth Activities Committee during the past winter provided our children with a creative program at minimum cost. With the children's interests in mind, Y.A.C. sustained modern dance instruction (Julia Levine-Golden), a dramatic workshop (Bernard Kaplan), and a nature study group (Ruth Sternbach).

The Dramatic Workshop, consisting of some 55 children, presented two plays: "The Wizard of Oz" on January 21st, to a full house at P.S. 95, and a similar turnout greeted "Snow White and The Seven Dwarfs" on May 23. Celia Kass Chairlady of Y.A.C. was the music coach for the first show and Sally Greenberg for the second.

A nature study program was begun with the formation of the Young Explorers Club. About fifteen youngsters, guided by Ruth Sternbach, went on field trips in the uncharted wilds of Van Cortlandt Park, and discovered many mountains, rivers, and lakes. They also learned to identify trees, shrubs and poison ivy.

The Committee ran several special entertainments for the children, particularly during the holiday seasons. Movies were shown on Thanksgiving, and again during Christmas-Passover Holidays. The Suzari Puppets presented "Aladdin" during that week, and the children were completely enraptured by the performance. Another big attraction was the magic show, with Frank Clinton, master magician and mystifier. Bill Bonyan, a well-known folk singer, entertained at the Camp Reunion on March 29.

While the Committee has done its best to develop a creative program for our youngsters, all youth activities are on a hand-to-mouth basis. Many worthwhile projects have been handicapped for lack of funds. We would like to start a workshop for teen-agers, as well as young sprouts. We would like other hobby activities developed for teen-agers. But we need funds to sustain and nourish such a program. For this season, Y.A.C. recommends a small monthly contribution be given by each family to finance a general community

activities, especially for the young ones.

We also feel there must be greater parent participation in each activity. Some of us believe that each activity will offer the children more if the parents directly concerned with it organize and conduct it themselves, instead of letting an overall committee, like Y.A.C., do all the worrying. Others on the committee are convinced that certain activities just won't come to life if left to the individual parents.

The Youth Activities Committee was made up of the following volunteers: Celia Kass, Chairman; Kitty Auerbach, Zelda Baral, Sophie Bender, Sally Greenberg, Bessie Itkin, Cecile Jablow, Bella Klosk, Betty Liberson, Sylvia Robbins, Esther Smoke, Winifred Stone and Mary Yaker.

## 2 PAINTINGS DONATED

Two beautiful paintings, "Luxuriant Spring" and "To Cimarosa" by the American artist Adele Brandwen were purchased from her recent exhibit at the American British Art Gallery by a mutual friend and donated to our community.

Mrs. Brandwen commands much critical acclaim here and abroad. The Art Digest of April 15 says: "She seems to have glimpsed the world through a lens of highly sensitive perception . . . She has resources of pure, limpid color and taste . . ."

The N. Y. Herald-Tribune of the same date seems no less impressed: "Delicate in expression, with color discreetly rich in feeling . . . symbols of sensitive and poetic discernment . . ."

Both paintings will hang in the Directors Room.

### SARAH GORDON

*We gratefully acknowledge and thank all our friends and neighbors for their kind expression of sympathy on the death of our beloved mother.*

FRIEDA KAZAN  
HILDA BOBSON

## Community Activities Discussed at Educational Forum

On May 18, about one hundred cooperators attended an open Forum in our Vladeck Auditorium called by the Subcommittee on Community Activities, Chairman David Maness presiding.

The Chairman opened the Forum by reading the following statement:

"The Subcommittee on Community Activities with the approval of the Joint Committees recommends no radical changes for 1951 in the policy governing our community activities. Pending the building of our Community Center, they must continue to be self-sustaining, except the "Community News," and must operate within the rules and regulations of the House.

"However, since no Educational Director, alone, can or should undertake too many activities, the Committee decided that he concentrate on (1) the "Community News", (2) The Summer Day Camp, (3) Forums on house problems, consumer education and world events (non-political) and (4) one or two social events each year.

"Such other activities as Dance, Dramatics, guitar and mandolin classes, workshops, social clubs, art and music groups, etc. should be conducted by the groups directly involved. The Educational Director should merely assist in getting these activities started, if the demand warrants it, give them some publicity and help recruit volunteers to conduct such work among the youth in the House as would contribute to better co-operative living in the community.

"The Nursery is receiving special study by the Committee at this time and its recommendations on this subject will be duly announced.

"The Committee is also making a survey of all the community rooms with a view of making the best use of these rooms for the general welfare of the people."

He then called on Mr. Liebman to give a brief history of our activities and how they were financed since 1927, bringing the subject up to date.

A number of cooperators, especially from Bldg. 8, asked questions and suggested more play space and other facilities for chil-

dren. Without exception they praised the development, paid tribute to Manager Kazan for a magnificent housing job, but strongly urged a wider program of interesting activities for young and old.

Manager Kazan analyzed the problems involved, physical, financial and others, but mostly financial. He pointed out that our first concern must be the House itself — its appearance and financial security — and that all other needs must be considered secondary.

To which several replied that community activities are equally important and that cooperators would gladly contribute so much a month — as they did during the first few years of the project — to help finance such a program.

It was an excellent Forum from the standpoint of participation and good will. It was agreed that the Committee and Management will take the various opinions expressed under advisement in shaping future policy and that similar Forums will be called in the Fall.

## Interest Checks Ready

Manager Kazan has just notified the cooperators in the Bronx project who purchased A.H. Consumers Society Debenture Bonds bearing 3½% interest that their interest checks are ready and will be mailed out early next month.

In his letter to these Bond holders, Mr. Kazan writes: "We are anxious to continue to provide you with a reliable as well as profitable means of investing your funds. These Debenture Bonds are still available in multiples of \$100.00."

And a mighty fine *co-operative* investment it is in addition to being "reliable and profitable."

## Liked Forum

Dear Mr. Maness:

On behalf of the Playspace Committee, may I express our appreciation for the manner in which, as chairman, you conducted the Forum on Community Activities on May 18. We feel, too, that your responsiveness to community needs is a tribute to the vitality of democracy in our Cooperative.

Sincerely,

Paul Warner, *Chairman*,

## Music and Art Group End First Season

by MILTON LOWENS, Chairman

*The first year is the hardest*, they say. If artists thrive on adversity, and flourish in cellars and attics, then the Co-op Music and Art Group proved it to the hilt.

Started about six months ago by a small group of enthusiasts, with the encouragement of Educational Director H. Liebman, the group now boasts a loyal membership of over 30.

During the short period of its existence, the M. & A. Group has put on a variety of cultural events which were, in every case, thoroughly enjoyed by the participants and, for the most part, well patronized by the Community as a whole.

The most successful "big event" was the combined Art Exhibit and Concert held last November. The least successful "big event" in terms of money (but not in fun!) was the April-Fool's Costume Ball and Dance held on March 31.

In between these major undertakings there were several highly interesting monthly meetings. These consisted of art lectures, informal recitals, motion pictures, high fidelity phonograph recordings, displays of paintings by artist members and discussion of their meaning and merits by the artists themselves as well as by members of the audience. Every meeting closed with coffee and delicious cake without charge to the members and their friends.

In the fall the group looks forward to a suitable room, all its own, where musicians can enjoy informal musicales or recordings, while the artists work together in friendly competition to outdo each other in form, composition, and color.

Plan to join us. Dues are small and we have a lot of fun. Frankly, we don't know where you could find a nicer group of people. And we're not boasting either — just singing a "commercial."

## Bronx Women's Club Ends Busy Season

by RAY LUTZIN-KATZ, President

We are closing our work for this season, feeling happy in the thought that we were able to give a helping hand to the children of our people who were rescued from a horrible fate that had befallen so many of them. We gave \$360.00 to the Child Rescue Fund for the children in Israel, \$100.00 to the U.J.A., \$50.00 to Jewish Labor Committee, \$50.00 to Histadrut and many other donations.

Our latest contribution was 138 pairs of new shoes for children in the camps or nurseries in Israel. Through the aid of Mrs. Scholniks' friends who were nice enough to take us to Westwood, N. J. and load up their car and bring the shoes home with us, we got about 40 pairs of shoes without charge and the rest at a price that was less than wholesale. We thank them with all our heart. We will keep up the work of sending shoes as long as we can raise the money for it. June

12th was our final luncheon at which time our installation also took place. We have received the certificate for the Housing Unit we helped build in Israel and it was presented at the luncheon. We invite all women interested in this work or who want to make new friends, to join us.

We are very happy at the opening of our new Co-op supermarket and if there is any aid that the Women's Club can give, we would be more than glad to co-operate.

The following have been elected: Ray Lutzin Katz, Pres.; Jennie Schoenbaum, Vice-Pres.; Esther Grossman, Recording Sec.; Agnes Scholnick, Treas.; Ida Zelditch, Corr. Sec.; Ann Greenberg, Sunshine Chr., Executive: Mrs. Fuchman, Mrs. Dorfman, Mrs. Pollack, Mrs. Goldstein, Mrs. Fagin, Mrs. B. Schecter, Shifra Friedman, Mrs. Slotkin, Mrs. E. Rubin.

## Playspace Being Readied

The lot on Gale Place corner Orloff Ave. held in reserve for a Community Center is being leveled and surfaced for use by our smaller fry. Benches will be provided for mothers and possibly some sand and logs for 'safe' play by the little ones. No formal playground equipment will be installed. Its too dangerous.

It is hoped that this temporary but very costly arrangement will relieve congestion in the limited park area and afford some elbow and tricycle room badly needed in our fast growing and child bearing community.

The Playspace Committee of fathers formed early in Fall deserves credit for doing a lot of the original clean-up job on that lot and encouraging Management and House Committee to make it available even as a temporary 'escape'.

The ultimate solution to our playspace problem is the construction of a regular city playground, wading pool and all on the Golf Links originally included in the Deegan Highway plans and later scrapped for reasons of economy.

Let us hope that the families using the "Community Center Lot" now being prepared will appreciate the trouble and cost it involves and will help keep it clean and orderly.

## Grateful

Dear Mr. Kazan:

On behalf of the Play Space Committee, may I express our thanks for your cooperation and that of your staff, in providing a play area for our children on Gale and Orloff.

Your attention to this aspect of our community in the midst of the many problems confronting you is very much appreciated by all of us.

May I add my personal thanks for the time you found for our talks and the friendly atmosphere that characterized them.

Sincerely,

Paul Warner, *Chairman*

Bernard Kaplan, Vice-Chair.; Bella. Klosk, Sec'y; B. Heyman, H. Kass, L. Klosk, W. Lossow, B. Lieberman, H. Pittman, A. Scherer.

## Master Antenna Being Installed

Building 14 can boast being the first to have the new master antenna system installed in the Bronx project. Building 8 is next in line with the others to follow in due time.

The initial charge is \$30.00 per family. Thereafter a \$3.00 service or maintenance charge will be made once a year to keep the antenna in good order.

All present antenna and 'sneak' wiring must be removed by the owners as soon as the new system is ready to operate.

## READ UP ON CO-OPS

Dozens of good books and brochures are available for borrowing from our Bronx Educational office — free for the asking.

Students are particularly invited to read some of this important and highly informative literature. Careers can be made in many fields of cooperative endeavor: housing, insurance, health, research, merchandising, education, etc.

Several recent publications have been added; one is the exciting story of the "Cooperative Health Federation of America." Another is a thorough study of farmers' Cooperatives in Iowa, with its social implications applicable to all cooperative enterprise.

## BRONX PROJECT

### Summer Office Hours:

Closed Saturdays beginning July 7th. Will reopen Saturdays September 8th.

Cashier Hours: 9 to 12 and 1 to 4. Sat. 9 to 1:00.

Service Dep't. Open 8 to 12:00.

(after 12 — Emergencies may be phoned in LO-2-9300)

### Co-op Market Hours

Daily — 8:00 to 6:00

Wednesdays 8:00 to 7:00

KI-3-1455

"I can not give you the formula for success, but I CAN give you the formula for failure: Try to please everybody."

Herbert Bayard Swope

## \$30,000 Collected for U.J.A. in Bronx Project

Our 1951 "General Staff", responsible for another magnificent campaign in behalf of the *United Jewish Appeal*.



Photo by Garbus

### Front Row, L. to R.:

Vice-Chairman Charles Friedman; Financial Secretary ("Mr. U.J.A.") Jack Bobson; Chairman E. Y. Lipetz; Secretary ("Heartthrob") Rose Gottesman; Captains I. Shapiro and Agnes Scholnick.

### Second Row:

Captains S. Gladstone, D. Kashunsky, J. Solomon, B. Rubin, M. Itkin, and Vice-Chairman Julius Langer.

### Standing:

Dr. N. Bander, Minnie Miller, H. Koenig, Fannie Weinstein, Willie Schneiderman, Jennie Schoenbaum, I Simpson, Bill Lassow and H. Liebman.

Absent when photo was taken is Treasurer Abraham E. Kazan, whose efforts, as usual, were responsible for a substantial portion of the total collected.

## CLOSING EVENT

The combination final meeting and social which has become the traditional wind-up of our U.J.A. Campaign, just as the "Breakfast" symbolizes its opening, was held in the Auditorium on Tuesday evening May 15 and attended by nearly all officers and canvassers including wives and husbands, over 100 in all.

Everybody was in a gay mood and had a wonderful time. David Maness composed a minor masterpiece of a "Phepherl" for the occasion, one of his very best, and Willie Schneiderman was a riot as auctioneer and raffle-bookie as he supervised the drawing for a dozen beautiful gifts donated by as many U.J.A.'ers, and ranging from pajamas to champagne.

Chaim Peretz, U.J.A. Director of the Bronx extended official and heartwarming greetings to the volunteers. Chairman Lipetz, who was absent during part of the Campaign was welcomed back to the fold, and several captains added their words of praise for

the canvassers and community at large.

A major contribution to the gaiety and joy of the evening was the musical program rendered by our talented cooperator — Baritone Harry Rivkin accompanied by his daughter, Irene Gorn, both of Bldg. 7 and by two new artists — cooperators, Gerson Oberstein, Violinist, and Mrs. Ruth Lapidus, Pianist, both of Bldg. 8.

The community is grateful to these devoted workers for the United Jewish Appeal and its total contributions of nearly \$30,000 is a tribute to the spirit which animates these annual drives.

## OVERSIGHT

In listing the "Breakfast Brigade" in the last issue, the name of Mrs. Miriam Greenbaum, Bldg. 11 was inadvertently left out. Mrs. Greenbaum was very helpful and we regret the omission.

L.



## Eastern Co-op Wholesale Reorganized 50,000 Units in FHA Sec. 213 Applications

From "Co-op Crier"—C.C.S.

Eastern Cooperatives, Inc., is the source of all our Co-op labeled groceries and many other supplies. In the post-war adjustment 1947-1949, it suffered serious operating losses. However, 1950 saw drastic changes which, while cutting its \$6,000,000 volume in half, put its operations back in the black and retained the purchasing of quality controlled products under our own distinctive CO-OP label.

Between 1947 and 1950 the Wholesale's losses were so severe that the book value of its capital stock depreciated to 30 cents on the dollar. However the improvement of operations and the collection of some "bad" accounts has brought a recovery of its book value to 55% as of January 1, 1951.

The drastic changes referred to above fall into three categories: elimination of unprofitable services and sale of the New York warehouse, devaluation of the capital stock effective as of January 18, 1951, (contingent on the ultimate adoption of the reorganization), and a structural change by which the warehouse operations in the three areas: —

New York, Boston and Baltimore, — are set up as independent corporations. Together these corporations will continue Eastern Co-op Inc. as a service agent for them. This "central" organization will coordinate the new area wholesales and will do the purchasing and testing of the Co-op label as well as the coffee roasting.

N. Y. co-ops will belong directly to the New York area organization, whose formal name is Mid-Eastern Cooperatives Inc. Its officers and directors for the first year are: President, Hugh Wolfe, Leonia, N. J., Vice-President, R. L. Smith, New Haven, Conn., Secretary, Eulah Feemster, CCS, N. Y., Treasurer, Frank Anastasio, Exec. Dir. of ECI, and Mary Arnold, Media, Pa., S. F. Boden, Pleasantville, Lee Shurter, Ithaca, N. Y.

The devaluation of stock and establishment of the three area corporations have already taken place. The last step, the shifting of ownership of E. C. I. to the three corporations and the simultaneous change of local societies' holdings to their area wholesale is in process.

### Co-op Tour to Europe

In connection with the Congress of the International Cooperative Alliance, the Cooperative League of the U.S.A. is sponsoring a tour to Europe, September 16 — October 7, this year.

This tour offers an excellent opportunity to see European co-operatives and to meet their leaders.

The tour group will leave New York September 16, via Scandinavian Airlines, they will visit Scotland, England, France, Denmark (where the Congress will be held) Norway, Sweden and Germany.

The total cost of the tour is \$972.21, which includes all travel expenses from New York, all meals, all hotels, sightseeing, handling of baggage, etc. For complete information write: Tour Department, Cooperative League, U.S.A. 343 South Dearborn Street, Chicago 4, Illinois.

### William Weinstein Buys Co-op Apartment for Sister in Israel

It is nice to record that cooperator W. Weinstein of 9A-34 has purchased a co-op apt. for his sister in a cooperative project at Bat Yam, through Amidar, the Israel National Housing Corp. for Immigration, Ltd. The cost was \$2,300.00.

### Chess Club Moving To Summer Headquarters

"We're moving. Here is the key. Keep it for us. We'll be back in the Fall."

With these words, venerable Hirsch Schuldenfrei handed the key last week to the Educational Director and stalked out. The indoor chess season was over. From now on these migratory birds will gather in the park to continue their never-ending chess feuds. Bless 'em.

Warren Lockwood, Assistant FHA Commissioner in charge of Cooperative Housing, told the Cooperative Advisory Committee meeting in Washington early in May that total co-op applications received amounted to \$467 million. Applications are for 392 projects which, if and when completed, would house 50,000 families.

At that time mortgages had been insured for \$9 million worth of housing; commitments were outstanding for an additional \$22 million; and eligibility statements had been issued for \$77 million more. Projects built under the program will average about \$20 per month below the monthly

rates for other types of housing.

Only part of the projects are sponsored by cooperatives, trade unions, veterans organizations or other consumer groups. A great number are being sponsored by builders and contractors because of the more favorable FHA insurance provisions in the co-op housing section. Many of the projects will become cooperative only after the projects are built, if at all. The total impact of the development however, is encouraging.

[Editor's Note: N. Y. State Attorney General N. Goldstein recently issued a sharp warning against misleading statements in several "FHA-213" advertisements which appeared in leading newspapers.]

## Co-ops in U. S. — Jan. 1, 1951

(All Figures Rounded)

Kind of Cooperative	No. of such Cooperatives	Their Membership	Volume of Business
Credit Unions (1)	13,000	6,000,000	\$1,000,000,000 Assets
Rural Consumer-Purchasing Co-ops	3,000	2,500,000	\$2,000,000,000
City Consumer Co-ops	1,000	500,000	\$ 100,000,000
Cooperative Insurance	13	4,500,000	\$ 130,000,000 Assets
Companies (2)			\$ 85,000,000 Premium Income
Group Health Plans (3)	70	800,000	\$ 15,000,000 Premium Income in Health Services Rendered
Rural Electric Co-ops	1,000	3,000,000	\$ 200,000,000 Annual Energy Charges
Production Credit Associations	500	450,000	\$ 900,000,000 Loans Outstanding
Housing Cooperatives	50	30,000	\$ 9,000,000 Monthly Payments by Members
Student Co-ops	500	50,000	\$ 10,000,000
Farm Marketing Cooperatives	7,000	4,000,000	\$7,300,000,000
Funeral Co-ops	44	40,000	\$ 500,000

- (1) Credit union figures are for the U.S. and Canada.
- (2) Insurance figures include only those companies associated with the Insurance Conference of the Cooperative League and do not include many hundreds of genuinely cooperative farmers' mutuals scattered through many of the counties of the country.
- (3) Figures for health cooperatives do not include trade union health plans, despite certain obviously cooperative features of those plans. Were they included, membership of such plans would probably exceed 5,000,000.

# The Growing Role of Cooperative Housing In America

by ABRAHAM E. KAZAN

Address delivered at the 17th Biennial Congress of the Cooperative League, U.S.A., Chicago, October 12, 1950.

The housing shortage after World War II created an unusual opportunity for the consumer cooperative movement. Yet, with all the pent-up housing demands, cooperative housing made insignificant progress in the immediate post-war years. Here, it seemed, was a situation made to order for us: thousands of young families seeking homes; all of them wanted decent places to live and most had saved down payments or could receive GI loans to buy homes. Many would have liked to get their homes cooperatively. How could we miss? But we did miss! In the end, these people bought housing provided by speculative builders at exorbitant prices.

It isn't really fair to say that nothing was done in the cooperative housing field. Many veterans groups became interested in cooperative housing projects. It was so obviously the answer to their desires — good quality at a fair price. A few actually made starts in this direction. Yet, most groups were unable to carry out their plans. The result was few houses and many disillusioned co-operators..

Why did the cooperative movement miss the boat? What were the reasons which kept us from greater progress? One reason was lack of financing — lending institutions, usually dealing with other peoples money — are reluctant to give mortgages to those inexperienced in the housing field. They felt that these groups represented young enthusiasts of limited experience who were venturing into a highly complex field. The whole cooperative concept was strange to them and they preferred to play it safe.

## FHA No Help at First

The Government's housing credit program through FHA was of no help to cooperative housing development. This program had been set up to aid the building industry. FHA personnel had been recruited from the real estate field in depression days. These men were used to dealing with speculative builders. Cooperatives, with their consumer approach, were difficult to understand. Hardly a cooperative project got through FHA. Endless delays discouraged group after group and members from these groups left to buy inferior housing built by speculators or take long leases on over-priced rental housing.

Even the few cooperative groups which solved their financing problem had other troubles. Lack of experience in a highly technical field led to many costly

errors. In many cases architects, builders, and even the local authorities took advantage of these groups.

## Co-op Sponsorship

Most of the cooperative housing in the New York area which did come through was the result of organized support from various sources. The Bell Park Gardens Project, sponsored by united veterans organizations, was also aided by the New York State Housing Commission under Herman Stichman. Queensview, a cooperative of 700 families had a board of directors of civic minded citizens having considerable experience and influence. The Amalgamated Projects have added 1500 dwelling units in this post-war period. This includes two twelve-story units on lower Manhattan with a third twelve-story unit in the building stage and a large twelve-story building over a three-story garage in the Bronx. In these new buildings monthly charges average 50% under rentals for similar housing. Incidentally, the new building in the Bronx is the largest cooperative apartment building in the world today. And even with our experience and our successful record these apartments would not have been built without the sponsorship of a well-known organization.

It is obvious, therefore, if there is to be any significant expansion of cooperative housing, there must be organizations specifically created to develop cooperative housing. The accumulated experience resulting from both successes and failures of the past must be utilized and applied to the development of each new housing project. People with training and experience must select the site, arrange for the plans, provide supervision of construction, han-

dle the financing and guide new tenant owners into an effective cooperative body. Such a central agency can also help middle income and low income families to finance their share of the necessary equity money.

## Co-op Agency Formed

We have decided that now is the time to have such an organization in New York. In the past few months men of experience and reputation in the various fields of housing — finance, planning and organization — have participated on a Committee on Cooperative Housing. Representatives of trade unions, cooperatives and credit unions, whose members would benefit from the extension of cooperative housing, have given support to this new organization. The Committee on Cooperative Housing has incorporated a development company and they have accepted as their first job a 1400 family project, costing approximately \$16,000,000, for development in New York's lower East Side. Once this project is under construction others are expected to follow. The second one is already in the early planning stages. Thus, for the first time, this country will see the birth of a central organization for the sole purpose of continuous development and expansion in the cooperative housing field.

If this pattern of centralized cooperative housing action is successful — and based on the experience of the Scandinavian countries it certainly should be — it might conceivably set the pattern to be copied in the major cities of the United States. As I see it, one of the important functions of the newly formed National Association of Housing Cooperatives should be to estab-

lish such central cooperative housing organizations wherever feasible — once we have been successful in a given area.

## Brighter Prospects

One of the encouraging factors in the current cooperative housing picture is the attitude of officials in a newly formed cooperative housing department under FHA. Mr. Warren J. Lockwood has been assigned as assistant Commissioner to head up this section. This separate department, specializing in the promotion of cooperative housing, promises, under Mr. Lockwood's able direction, to greatly aid in meeting the financial problem encountered by so many cooperative housing groups.\*

Before closing, two points should be specifically emphasized. First, I want you to see clearly the part cooperative housing can play in developing an urban cooperative movement. Cooperatives in cities have not by and large made the progress we should like to see. One important reason is that workers have been renters and therefore, essentially transients. This has been a big factor in limiting the strong organization of cooperative services. People who live in cooperative projects, on the other hand, have a stake in their community. In the democratic procedures of operating their "house without a landlord" they find the atmosphere conducive to other cooperative activities. At the Amalgamated Houses, for instance, these services include food stores, credit unions, cooperative milk distribution, a community Nursery, a summer Day Camp and many other services. Cooperative housing is the ideal base — the ideal foundation — for a healthy consumers cooperative development.

## New FHA Policy

Cooperative housing can also be a means of bridging the gap between farmer and city dwellers. The Amalgamated Houses, for example, are large purchasers of fire insurance, general liability insurance, workmen's compensation, through the Farm Bureau Mutual Insurance Companies. Furthermore, the tenant-cooperators are urged to provide for their own personal insurance needs through these cooperative companies.

## THE EVIL INFLUENCE OF CRIME COMICS

by STERLING NORTH

(With kind permission of the "N. Y. World-Telegram")

For more than a decade this reviewer has been trying to break up the literary narcotics ring composed of the cynical dope peddlers who make fortunes by fastening the comic-book habit upon our children.

Although one blast from this typewriter has reached an estimated 50 million readers in the last 11 years, the result of this and all other crusades against the comic-book gangsters has been negligible. So gaudy and enticing is the product that tens of millions of little addicts can no longer get through a day without the violent stimulation of these badly written, badly drawn, badly printed text books in crime.

So far as I can see there is little if any improvement in the quality of these manuals teaching torture, blackmail, arson and murder. Only the simple-minded are taken in by the argument of the publishers that on the last page it always says: "Crime does not pay." The blatant appeal of the package as a whole is the pleasure derived from inflicting pain.

Some of the serious investigators at work in this field of cultural disintegration have charged the parents only with sins of omission. Lacking the backbone to say

"no," these mothers and fathers who allow crime comics in the home usually are accused only of being frustrated ineffectuals.

But now it appears that many parents are positively and personally guilty of actually starting this dope habit in their own offspring. A publisher of comics has conducted a poll which proves that among the 6-to-10-year-old comic book readers, "nearly half are introduced to the comics by parents."

This should give intelligent and responsible parents pause for thought. However, it is to be sadly remembered that 50 per cent of all parents have an I. Q. of less than 100, and millions of them wallow in radio soap opera, read sensational tabloids and (among younger couples) were themselves brought up on the comics. But even in this group there are many who, if they understand the problem, would wish to give their children a better chance.

What to do about this national disgrace? I am convinced after years of disillusioning observation that community clean-up campaigns are merely temporary (as indeed they are in combating most forms of vice.) And censorship of any kind is dangerous. The price is too high. We must not weaken freedom of the press, even in the good cause of smoking out defilers of childhood and avowed Communists (the kind of subversives who always hide behind the Bill of Rights.)

The only sensible way to whip the comic-book panderers is to furnish a substitute product more satisfying and more wholesome.

I am happy to report that for the first time in this long crusade I feel I have discovered at least a partial antidote for comic-itis. I refer to the two excellent series of 25-cent children's books, the Little Golden Books and the even better Wonder Books.

You may object that these publications are too young for most comic book readers, being aimed principally at the 2-to-8-year-old group. This, however, is a major blessing in disguise. The fact that these lively and superior little volumes catch wide juvenile interest a full four years before the comic books is an advantage which can scarcely be overestimated.

While not all of the titles are of equal interest or literary merit, the general level of excellence is amazing, particularly when one considers the phenomenally low price. Good writing, intelligent and ethical editing, eye-saving typography and frequently superb illustrations in full color are typical of both these lines of books. Simon & Schuster and Grosset & Dunlap, respective publishers of the two lines, are to be congratulated for producing these charming introductions to juvenile literature.

And here is the really good news. Some 56 million copies of

## C.C.S. IN THE BLACK

It is gratifying to report that Consumers' Cooperative Services, now 31 years old and which operates several Cafeterias, a Co-op. house on 21st St., and a Co-op market in Greenwich Village, is "out of the red" and showing a safe operating margin again, about \$20,000, as compared with a loss of \$30,000 the year before.

"This improvement," comments C.C.S. plucky Manager Eulah Feemster, "does not mean we can rest on our oars. We must keep operations on a sound basis while we strive to meet new problems . . ."

Thus our Eastern co-ops (see story of Wholesale elsewhere) are beginning to emerge from the crippling effects of post-war economic fluctuations, especially in food lines. For every co-op store or restaurant that closed, a dozen highly financed commercial establishments failed and are failing daily. The very low mortality rate among co-ops as compared with profit business still holds.

The "Co-op Dollar" is still safer and buys more than the "Profit Dollar" and always will.

these books were sold last year. Meanwhile comic magazines have withered on the vine.

I do not say that America has found what medical science would call a "specific" for the comic-book disease. It is probable that many children started on these books will lapse for a period into a hungry assimilation of crime comics. But I do say that the way to fight bad literature is with good literature, and that inexpensive quality juveniles, coupled with a firm parental 'no' to the comics, could turn the tide. Next time you buy a magazine or a paper pick up a few of the Little Golden Books or Wonder Books for your children, your nieces or nephews. It may mark the turning point in some child's life.

[Editor's Note: We are glad to note that our new store (Braunstein & Wiener) refuse to carry any crime comics.]

## CO-OP HOUSING (Continued)

Cooperative housing in New York will burn almost 5,000,000 gallons of fuel oil this coming winter. The oil refineries of the farm cooperatives, in producing gasoline for farm tractors also produce quantities of fuel oil the farmer does not need. There is no reason why cooperative houses should not purchase their fuel oil from cooperative sources.

Perhaps this is not yet practical. However, current plans for cooperative housing expansion can soon make this a reality. This represents another way in which farm and city cooperators can work more closely with one another.

At the time of this Congress I feel I can safely say that we can look with great hope and expectation to the field of housing for cooperative progress, particularly

in the urban areas. Certainly the need for housing in the coming years will remain acute. We now have the experience and the reputation for success. There is the evidence of what cooperative housing can do to improve family living—even in the most congested cities. I honestly believe that concentrated effort in cooperative housing will pay off in concrete progress and expansion for the consumer cooperative movement in the United States.

\* [Editor's Note: Since this writing a number of non-cooperative features have crept into these "FHA-213" projects, notably sponsorship by too many profit-minded builders and too few cooperatively minded Consumer groups and organizations.]

To correct this tendency the Cooperative League, U.S.A. with Mr. Lockwood's consent and cooperation has put a full time field man on the job.]

# CORRESPONDENCE

## BRONX PROJECT

### To All Users of Bldg 8 Carriage Room

Dear Neighbors:

Tell me, are you proud of your property? All of your property? I'm speaking of bicycles, scooters, carriages, etc. Can anything thrown around the way you throw around your own property look decent?

It really gets me angry when I open the door to the carriage room and find that to get any further than the door I have to keep pushing carriages and sometimes small bicycles to the right, to the left, and in front of me. Why will a woman just open the door to this room, give her carriage a shove and not even wait to see how far her push took the carriage before she's out of the room?

It seems to me that the older children handle their property better than their parents. Maybe it's because they're so proud of their bikes. If they follow our example they'll soon lose all their good habits.

Perhaps with the help of the office a meeting could be called for all users of the carriage room. I suggest the room be sectioned off — one for bikes, etc., the other for carriages. Each section should be marked off again with enough space for a carriage or a bike and all these smaller sections numbered. Then all of us should draw numbers from a hat. There you have it. The number you draw would be the permanent number for your property.

This idea might be a little novel but in the end, the aggravation we'll all avoid and the less bumping into walls we'll do will be our common reward. There will be more space in the same room. Many women who now use the elevators to take their carriages into their homes because they just can't think of allowing their property to become so neglected will begin using this room. Think of what this will mean to our walls around the elevators.

### An Earnest Plea

Dear Editor:

I guess what I am going to write is not news to the office, as I am sure that many people have noticed and mentioned, how careless other tenant-cooperators and/or their children, and/or guests, etc., have been to our brand new Building 13 at 3985 Gouverneur Ave.

Believe me, my heart skipped a beat the other evening when I came home and saw a "game" scratched in the "even" elevator of the building. The finger markings and scratches on the various walls and floors in the building and on the elevator doors makes the building look mighty old instead of shiny new as it should.

Sometimes I feel as though some of our people never lived in anything but slums. Now that we are fortunate enough to be members of this nice community, with all the clean, new surroundings, we ALL (big and little — tall and short, alike) ought to be too proud to let any of our offspring, delivery people, etc. spoil or mar our house.

Won't you please send a message to the folks living in Building 13, to take a lot more pride in the building 'cause most of us like a nice, clean approach to our apartments.

Sincerest thanks for your cooperation in putting the above across in any way that will prove effective.

"Cooperator in Building 13"  
3985 Gouverneur Ave.

Will someone take me up on my suggestion — or, at least — please plan the placing of your carriage when you enter this room with an eye for the other fellow. In the end, your, yourself, will benefit by this.

Mrs. Frank London, 8-6C

## CEREBRAL PALSY

Dear Editor:

CEREBRAL PALSY is one of the greatest cripplers of mankind.

It can strike *anyone* at *any age*, *anywhere*. It is not hereditary.

The number of sufferers is growing constantly, including American servicemen wounded as they fight for our freedom.

The fight against CEREBRAL PALSY is not hopeless. Under the banner of UNITED CEREBRAL PALSY, a nation-wide attack has been launched on this ancient health foe.

Medicine and science already have proved 77 out of every 100 cases have normal to superior intelligence and that practically all *cerebral palsied* can be helped through adequate diagnosis, treatment, care and education.

Today, facilities exist for proper treatment for only 4 out of every 100 children!

The campaign is now on. Please send contributions to the Bronx office of CEREBRAL PALSY, 750 Grand Concourse.

Most gratefully yours,  
Bernice D. Miller,  
Co-Worker, Bronx Div.

## FOSTER HOMES

Dear Editor:

Jewish children below the age of three, who are in urgent need of temporary care away from their own homes, are faced with serious delays because of a shortage of foster homes.

The children, who come from homes temporarily broken by some misfortune, are not for adoption. For children their age, the Jewish Child Care Association provides \$55 a month for board, plus medical and dental care, clothing expenses and certain other incidentals.

Inquiries should be directed to the Foster Home Department of the Jewish Child Care Association, 329 East 62nd St., New York 21, N. Y.: telephone TEmpleton 8-4500.

Gratefully yours,  
David Cohen, Public  
Relation Dept.

## WE MOURN OUR LOSSES

Mrs. Max Gordon, W-1, mother of Mrs. A. E. Kazan, and Mrs. J. Bobson, sister of Mrs. Bertha Adelman (#14) and Mrs. Bernstein (W-1).

One of the "pioneers" in our project, Mrs. Gordon, was active in the Women's Club and Workmen's Circle, Br. 520.

Many neighbors will miss the presence of this charming lady, good neighbor and beloved wife, mother, and grandmother.

★  
Morris Schwenk, Y-22, another "pioneer" who was ailing in recent years and absent from the community. Our condolences to Mrs. Schwenk.

★  
Mrs. Lena Gershner, of Bldg. 13, and mother of Cooperator Emanuel Gershner of Bldg. 14.

The senior Gershners just moved in and were anticipating a long and happy sojourn in our midst. Our sympathy to Mr. Gershner, the family and friends.

★  
Louis Levy, a Vice-Pres. of the I.L.G.W.U., who lived here for many years before moving to California several years ago. Mr. Levy will be mourned by many old friends and his former neighbors in our community.

## New York Public Library Branch

For the benefit of newcomers in our community, we wish to recall that there is a fine branch of the N. Y. Public Library one block up Sedgwick Ave. at No. 1871, in charge of genial Miss Florence Hoch.

The hours are as follows:  
Mon. 2 to 6 and 7 to 9  
Tues. 2 to 6  
Wed. 2 to 6 and 7 to 9  
Thurs. 2 to 6  
Fri — closed  
Sat. 10 to 1 and 2 to 6

## A HAPPY ASSIGNMENT

Milton Lowens of 7-M3, president of the Co-op Music and Art Group, is spending the summer at Cornell University with his family as guests of the State Education Department. Mr. Lowens is preparing special instructional materials to be used throughout the state in the training of radio and TV mechanics.



## BRONX HOME FRONT

### BORN:

A second son, on May 27, to Kitty and Saul Auerbach (10-F11). His name: Rolfe Jeffrey, but the kids'll probably call him "Stinky."

A daughter, Iris Carrie, to Joe and Lillian Wechsler, Y-31. Proud grandparents are the Rothfleish's, Apt. A-21.

A son, Henry Sheldon, on May 15, to Nat and Muriel Sachwald, of Bldg. 11.

A daughter, Susan Ronnie, on May 23, to Mr. and Mrs. Simon Kriegler of Bldg. 8 (A-3H).

A son, Paul Philip, April 16, to Betty and Morris Resnick, Bldg. 8, B-2E.

A granddaughter, Sandra Alice, to Mac and Minnie Cohen (W-22) via son Sol and Rosalie Cohen.

A son, Gerald Martin, on March 29, to the Schnurmans of O-32.

A second daughter, Rona Iris, on April 26, to Jack and Roz Rothman (7G 63).

A son, Bruce Kenneth, on April 23, to Mr. and Mrs. Philip Hillman, Bldg. 8, which makes Lena Hillman of 9 C13 a proud "Bobe."

A daughter, Paul Sue, on May 8, to Clara and Ralph Lyman of Bldg. 8.

A son, Robert, on May 26, to Mr. and Mrs. Mac Berkowitz, 9-B14.

A daughter, Irene Fran, on May 27, to Minnie and Milton Solomon, Bldg 11.

### ENGAGED:

Walter Silverman, BB 32, to Beverly Berman of the Bronx.

### MARRIED:

May Schuldenfrei (F-11), daughter of Board member Irving and Anne Schuldenfrei, to Gerald Fesman.

Helen Zucherman, Bldg. 14, to Bart LaRose of the Bronx.

Sidney Reiff, G-22, to Harriet Flax of Parkchester.

Tamar Friedman, 9-C33, to Myron DeFries, of Bldg. 14. Both grew up in the community. They'll live in Washington, D.C. where Myron is on a government assignment.

Gladys Stetsky (9C) to Ensign Howard Bernstein, of Pittsburgh.

### GRADUATES:

P.S. 95—Gladys Entin, Marlene Gilman, Donna Usatch, Seymour Margolin, Stuart Seigal, Robert Sandusky, Wilam Radoff, Martin Schiff, Michael Stone, Robert Linn, Ira Goldberg, Eileen Strom, Ronald Bloom, Billy Shlonsky, Joseph Ross, Theodore Skolnik and Edward Reiskind.

P.S. 80—Martha Leiken, Rochelle Scherl, Marcel Brysk.

Lionel Kalish, 7-C63, graduated Cooper Union with a degree in Commercial Art.

Bronx H. S. of Science — Harriet Entin.

### BRIGHT GIRLS:

Arlyn Itkin, daughter of Mr. and Mrs. Morris Itkin of Bldg. 14, is receiving her B.A. from Hunter and was recently elected to Phi Beta Kappa.

Jean Zemlowitz, 7-E54, is not only graduating C.C.N.Y. and entering its Law School in September, but received the coveted Basketball Trophy (equivalent to a Hollywood 'Oscar') awarded to the weaker (?) sex for the first time in C.C. history. (P.S. Maybe they figure girls can't be bribed so easy — Editor.)

C.C.N.Y. — Florence Rabinowitz, 120 Gale Pl. — M.A. in Education.

Omos "Umhey" Maierowitz, 9-C46, School of Administration.

Arthur Fields, X-1, B.S. in Anthropology.

Martin Miller, son of Board Member Jack and Minnie Miller, of Z-22, received a degree in Applied Science from State University of N.Y.

Alfred Carin of Bldg. 1. He'll enter Columbia Dental School in September.

Jerome N. Goldman (9-B44) graduated with High Honors from U. of Michigan where he also made Phi Beta Kappa.

Sanford Reiss, of P42, received his M.D. from Cornell U. Dr. Reiss is the son-in-law of the Strauss's, U-2.

Edwin L. Marshall, son of Mr. and Mrs. Morris Marshall of D-42, received his Bachelor of Mechanical Engineering (BME) from New York University College of Engineering. Ed was editor of the college engineering magazine, Q U A D R A N G L E, which was judged among the best in the entire nation.

Melvin Manis, of 7-B41, received his B.A. from Franklin and Marshall College, Phila., with a Cum Laude, after being elected to Phi Beta Kappa.

Moisy Shopper of 9-D62, received his B.A. from N.Y.U. including Honors and an award in Biology.

### "A MAZIKI!"

Bobby Kaplan, son of dramatic coach Bernard and Mrs. Kaplan, Bldg. 8, has been selected one of the six Quiz Kids of the Year! He seems to know all the answers except how to stay out of trouble around Bldg. 8. Kidding aside, we are proud to have him in our midst.

### WANTED

A bright young H.S. student with a yen for journalism to edit the most popular and widely read column in our C.N., namely, the "Home Front" department irreverently referred to as the "Gossip Page."

No pay, of course, but with it goes the privilege of interviewing expectant mothers, proud grandfathers, Bar Mitzvah candidates, students who flunked everything but woodwork at Clinton, and similar chores. Anyone desperate enough to accept this challenging assignment please contact Editor H. Liebman at the office. (P.S. avoid the front entrance).

## HOUSE BRIEFS

by H. L.

After a second near-tragedy, when Monroe Moskowitz of Bldg. 14, was knocked down by a speeding car on Van Cortlandt Park South, a number of "tickets" were issued by the Police for parking cars on the park side of the street. It helped but not enough. After consultation with Captain Burpeau of P.P. 50, Manager Kazan addressed a strong plea direct to Commissioner Murphy urging immediate steps to relieve the traffic situation in our development.

The Committee on House Operations is among the busiest, if not *the* busiest of all our Committees. It studies and acts on all apartment changes, entertains grievances and assists Management in disciplining the more non-cooperating cooperators. In one case recently brought before the Committee the "chronic offender" was sharply reprimanded and warned that if found guilty once more the lease will not be renewed. Crime? Shaking mops and rags out of windows.

Car washing under other people's windows is another breach of good community manners.

Our garage concessionaire, Mr. Walter Palamar informs us that his "Washing Club" rates are only \$20 for 18 washes — and no time limit set. What could be cheaper or more convenient?

Moral: stop turning our streets into garage laundries or — the House Committee'll get you!

"You're Not My Mother!" slogan was hurled by two 8 year old girls at Mrs. A. who caught them merrily chalking up the entrance to Bldg. 13 on Gouverneur Avenue, last week. The children may not be yours, but the property is, and children must learn from their own parents preferably, but from any other Father or Mother who happens to witness such acts of willful or playful vandalism.

## AM-HILL HOME FRONT

### ANNOUNCEMENT

Mr. Sol Shaviro, Assistant Manager of Hillman Housing and Amalgamated Dwellings, was married to Freida Wachs, Apt. B-5B, Bldg. #8, of the Uptown development, at the Hotel Commodore on Sunday, June 17th. The Shaviro's will make their permanent home in the third building of the Hillman Housing.

### BORN

A daughter, Ivy Jane, to Mr. & Mrs. Scheiner of Apt. E62, 504 Grand Street. Mazel Tov!

### BAR MITZVAH

Joseph Silver, son of Mr. & Mrs. Robert Silver, Apt. D-4C, 530 Grand, celebrated his "Bar Mitzvah" on May 13th. Their daughter, Faith, is graduating from Hunter College High School on June 26th.

### ENGAGEMENT

Dorothy Goldberg of Apt. H12, 504 Grand, became engaged to Arthur Horowitz.

### ANNIVERSARY

Mr. & Mrs. Bernard Weichholz of Apt. H63, 504 Grand, celebrated their fifteenth Wedding Anniversary on June 7th.

### MARRIED

Kermit, son of Mrs. Leo Wolpin, Apt. G64, 504 Grand, was married to Gertrude Rutkowsky, May 23, 1951. Mrs. Wolpin became a grandmother in April when a beautiful baby girl was born to her daughter-in-law Charlotte and another son, Martin.

### BIRTHDAY

Joly Rosenbach was Sweet Sixteen, June 14th. Had a surprise party June 12th in the Social Room. Older sister, Phyllis, is graduating from City College School of Business Administration on June 14th.

### ELECTED

Rose Weiss of Apt. D-5D, 530 Grand, was elected President of Mizrahi. The installation took place at her home on Wednesday evening, June 13th.

### MENTAL GIANTS

It must be the air around the Co-op, or sompin'.

Joseph Frank of 500 C-6F passed the examination for Officer's Training in the Naval Reserve, and will enter Rensselaer Polytech Institute in September as a Midshipman. He was notified on April 6th, his eighteenth birthday.

★

P. S. 147 boasts four bright youngsters who live in the Amalgamated Dwellings. They are Michael Sohn, Rhoda Greenberger, Norman Herzt and Jay Lippman. All four have been cited for superior scholarship and will be admitted to Special Progress or Rapid Advance classes in the fall.

### U. J. A.

The 1951 A-H UJA drive has brought in \$12,000 to date. However, there are still a great many cooperators who have not yet contributed. Do your share—even if we can't find you at home. The office will be glad to accept your contribution. Bring it in today—please?

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## Deer and Skunk — Amalgamated Species



Photo by Garbus

On May 23 our Children's Theatre played "Snow White" to another full house at P.S. 95. Shown above are five pretty deer, (Deborah Weinstein, Barbara Kass, Ellen Heyman, Harriet Gralla, Raina Lapidus) and one jolly Johnny Skunk (Stephen Urkowitz). Bernard Kaplan directed.

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**"WASHING CLUB": 18 washes for \$20.00, no time limit.**  
**Open Day & Nite — Responsible supervision at all times.**

## Our Storekeepers Are Grateful

### EMS Speaking:

Dear Neighbors:

First and foremost we wish to thank you wholeheartedly for your wonderful patronage—past, present, and future.

We have just installed the latest and most scientific air conditioning system for the added convenience of our patrons.

May we emphasize again our free delivery service (\$1.00 and over). Don't crowd your closets or overload your refrigerators. Just call KI-6-0547 and we'll deliver ice cold sodas and delicious Dolly Madison ice cream to your home whenever you need it.

A complete line of Gibson's Greeting cards occupies a "place of honor" in our store with a lively assortment of "Fathers Day" and Graduation cards. And gifts, too. Ronson Cigarette Lighters, fountain pens, cigars, cigarettes, tobacco, etc. etc.

We also specialize in fresh Boxed candy — Whitman's, Page & Shaw, Schrafft's, Helen T. Brooks, all guaranteed fresh!

We *don't* carry Crime Cartoons for children, but plenty of the approved cartoon classics and Science Cartoons.

It's been a wonderful first month of business, neighbors, and we'll do everything to continue to earn your confidence and patronage.

Your fellow cooperators,  
MURRAY BRAUNSTEIN  
MILTON WIENER

### From "Manna Bakers, Inc.":

Dear Fellow Cooperators:

We wish to extend our heartfelt thanks to the hundreds of cooperators who attended our "Get Acquainted Party", and who sent us off to a flying start and who have continued to encourage us through the first few difficult

weeks. Your suggestions have aided us in establishing a truly fine bake shop in every way and we solicit your frank opinions in the future.

We chuckled when we heard the new co-op shopping center referred to as the "Village" — The by-word is no longer — "Are you going to the store?" It's "Come, we'll take a walk to the Village."

Well Folks! Visit your bake shop in the "Village". We are newly air-conditioned for your comfort. Try our sensational "Potatonik", our lush "Strawberry Cheese Cake" and you'll be coming to the "Village" more often.

Your Family Bakers  
STAN DOLNEY  
ABE FIGER  
LARRY SILVERMAN

### From Our Pharmacists:

Dear Editor:

We are happy to be of service again to the entire neighborhood, and are most grateful for the confidence as signified in the ever-growing patronage of all our departments — from prescriptions to cosmetics.

We wish, however, to offer at this time a word of advice in keeping with the policy of Civil Defense authorities regarding the knowledge of First Aid and the need for having on hand the basic medical requirements for self-help in case of an emergency.

We will shortly deliver to every home in this area an approved FIRST AID CHART in the earnest hope that every member of the family old enough to read will learn the essential rules of First Aid.

Cooperatively yours,  
EMIL DUCKER  
SOLOMON CHAVKIN

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Tel. KI. 6-9845 — KI. 3-3116

S. Chavkin and E. Ducker, props.

Complete Line of Highest Quality Drugs  
and Sick Room Supplies

Prescriptions Scrupulously Filled

Full line of Cosmetics, Perfumes and Toiletries  
Service, Economy and Courtesy" Our Motto

### MANNA BAKERS, Inc.

3895 SEDGWICK AVE.

Tel. KI. 3-6154

Abe Figer, Stanley Dolney and Larry Silverman, props.

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